

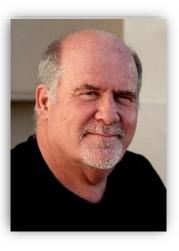
# EXECUTIVE SPEAKER COACHING

**Master Class for Executive Leaders** 





#### **Trainer: Nicholas Brice, The Business Soulman**



Nicholas' career as a presenter and change consultant includes leading and presenting numerous blue chip brand and culture change programmes for organisations such as British Airways, American Express, Unipart, Orange, Toyota: Europe, USA and Japan/Global, Lucent Technologies and Tottenham Hotspur Football Club.

His work has been recognised with National Training Journal Awards for Best Change Management, Leadership Development and Learning Partner programmes. Last year, he was awarded by Engage Business Media for Best Customer and Employee Engagement Programme.

As a speaker coach/mentor, he has most recently helped senior leaders grow in confidence and capability in organisations, including seniors from Progress IT, Servier pharmaceuticals, and a national government agency.

As a theatre/TV producer and director, he has directed productions for Sky Arts TV. For the last 15 years, he has been featured in the Brighton and Edinburgh Festival with the now Fringe institution, The Big Bite Size Breakfast Show, winning awards for Best Theatre Performance and a shortlisting for the prestigious Carol Tambor Best of Edinburgh award.







Learn to create and deliver authentic, impactful and persuasive TED-style keynote presentations that inspire your key stakeholders to take action.

#### A NEW approach to developing your speaking performance

## Why should you attend?

- o Know how to create and deliver powerful communications that inspire people to take action.
- o Utilize great performers' techniques to turn your nerves into an authentic presence that keeps people focused, engaged, and wanting to listen.
- o Identify your natural style and strengths and build on these to learn to better engage and persuade online.

### How will you achieve it?

- ✓ With the support of the trainer, you will know how to develop and deliver a short **TED-style** keynote speech, both online and live, that will get you to a whole new level of performance and effectiveness.
- ✓ With a simple preparation assignment template that helps you identify future opportunities to deliver a keynote speech/ presentation and begin to map out the content.
- $\checkmark$  With two online Zoom coaching sessions in a small and supportive group of up to six people, you'll get the opportunity to develop and practice different aspects of the final keynote presentation through a combination of simple practical exercises.

✓ With additional modules that can be added, such as Creating Effective and Accessible Visual Aids; My Professional Purpose and Values and/or Presenting Face-to-Face with Impact and Gravitas.



Executive leaders who want to deliver impactful presentation and speeches.



6<sup>th</sup> October: 10:00 am – 4:30 pm EEST 13th October: 10:00 am - 4:30 pm EEST



1300 €, VAT excluded

\* The program is delivered in English.



# WE BELIEVE IN YOU

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