

Dates of 28th Edition of Certified Coaching Training **'The Art & Science of Coaching'** 2026

Training venue in Sofia, Bulgaria

14-17.03.2026

**The Art and Science of Coaching
Essentials Part 1**

18-21.04.2026

**The Art and Science of Coaching
Essentials Part 2**

16-19.05.2026

**The Art and Science of Coaching
Advanced Part 1**

20-23.06.2026

**The Art and Science of Coaching
Advanced Part 2**

Essentials € 2 220

Essentials + Advanced € 4 440

LMS € 35

All prices are without VAT



Book now:

✉ erickson.bulgaria@tacktmiglobal.com

☎ +359 888 813 281 - Maria Ilieva



TRAINERS

of 28th Edition of Certified Coaching Training
'The Art & Science of Coaching'
Sofia, 2026

Essentials Part 1 14-17.03.2026



Miglena Doneva-Doncheff **Facilitator, Professional Coach**

Miglena Doneva-Doncheff is a seasoned coach, passionate about playing golf, dancing salsa, and creating awareness about the benefits of professional coaching. With 8 years of experience in the field, Miglena holds the prestigious Professional Certified Coach (PCC) and ACTC credentials, specializing in Business & Leadership coaching.



[View Miglena's Full Profile](#)

Essentials Part 2 18-21.04.2026

Maria Ilieva **Facilitator, Professional Coach**

As a seasoned Professional Certified Coach (PCC) with seven years of experience, Maria specializes in executive and transformational coaching, guiding clients not only to professional success but also toward discovering profound meaning beyond their jobs. She is not only a successful coach but also a published author, the book "A Dream Comes True".



[View Maria's Full Profile](#)

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Advanced Part 1 16-19.05.2026



Zerrin Baser **Facilitator, Professional Coach**

Zerrin Baser is a business woman with a demonstrated history of working in Human Potential Development industry. She is a strong entrepreneurial professional, with an ICF MCC accreditation, focused in Leadership Development, Executive Coaching, Organizational Coaching, Team Coaching, Couple Coaching, from Erickson Coaching International.



[View Zerrin's Full Profile](#)

Advanced Part 2 20-23.06.2026

Pedja Jovanovic **Facilitator, Professional Coach**

Pedja is an entrepreneur, a Master Certified Coach (MCC) by the International Coach Federation, a professional trainer, and a consultant with over 20 years of experience in organizational, team and personal development. As owner and managing director at Atria Group International, I lead a team of consultants and coaches that delivered high-quality solutions for clients across various industries and regions.



[View Pedja's Full Profile](#)



ERICKSON
COACHING
INTERNATIONAL

The Art & Science of Coaching

Accreditation & Diploma





Solution-Focused coaching skills enable you, as a coach, to create transformational change in others. The Erickson coaching methodology is built on 4 pillars based on the neuroscience:

- **A Solution-Focused** approach to coaching moves your clients towards their desired future outcomes, instead of concentrating on past experiences or reasons for present dissatisfaction.
- **A Systemic** approach emphasizes the holistic nature of your client, seeing how positive change can fit into their bigger picture.
- **A client-centered** approach allows you to trust your client's inner resources and skills, respecting their agenda and future outcomes.
- **An action-oriented** approach pursues transformational change in specific, inspired steps that lead to fundamental shifts in attitude, behavior and habit formation.

The skills you gain from Erickson's Solution-Focused approach to coaching will become the cornerstones you need to partner with people to help them reach their full potential. These skills include:

- 🌊 **creating** trust with others
- 🌊 **going** beyond just hearing
- 🌊 **powerful** questioning
- 🌊 **robust** goal-setting
- 🌊 **designing** positive actions
- 🌊 **fostering** accountability

Erickson and the INTERNATIONAL COACHING FEDERATION (ICF)



What is the ICF?

The International Coaching Federation (ICF) is the leading global organization for coaches and coaching. The ICF is dedicated to advancing the coaching profession by setting high standards, providing independent certification and building a worldwide network of trained coaching professionals.

How does Accreditation Work?

There are 3 levels of coaching certification by the ICF:

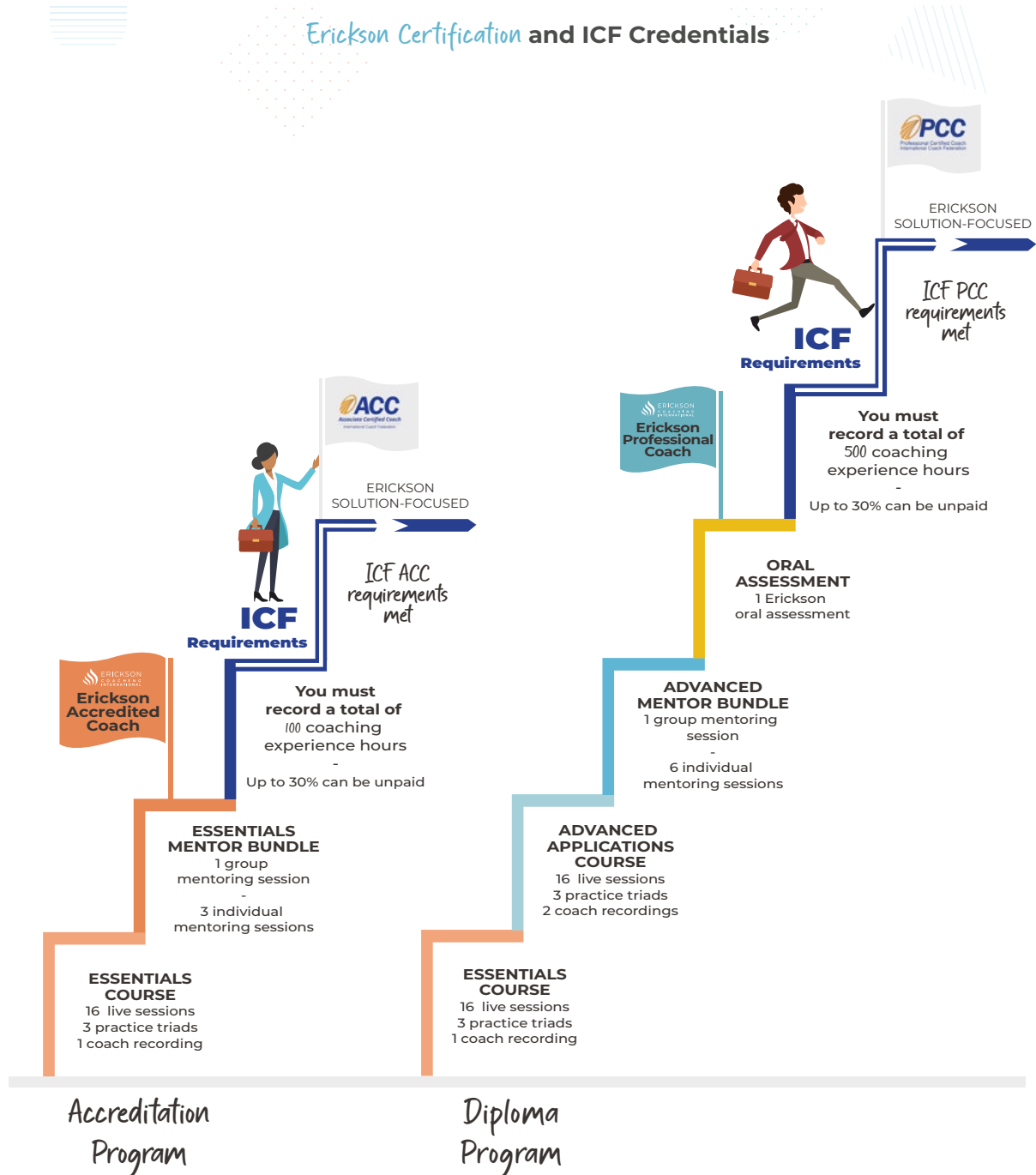
**Accredited Coach
Certification**

**Professional Coach
Certification**

**Master Coach
Certification**

Each level requires training by an ICF-accredited coaching school AND a minimum number of practice hours. Each level also has a progressive set of competencies that coaches need to demonstrate they have mastered.

The progression looks like this:



As a globally-recognized and ICF-accredited coach training institution, Erickson’s coach training programs are highly regarded as exceeding the rigorous standards of the International Coach Federation (ICF) and producing highly-qualified coaches. Since obtaining ICF certification is integral to your coaching career, we have made the path to certification as simple as possible. But, most importantly, you want to be sure that you are developing **MASTERFUL** coaching skills to really enable transformation. That’s the Power of Erickson.

As a reputable ICF-accredited Assessor, notes:

“I assess many applicants from diverse coaching schools for ICF-credentials and the Erickson coaches are, on average, by far the most skilled that come through the assessment.”

Why is it important to obtain an ICF coaching accreditation?

Obtaining your coach certification with the ICF (International Coach Federation) shows potential clients your commitment to the coaching profession and builds your industry-wide credibility. Coaching certification is important because:

- 84% of clients value certification as a professional standard of quality assurance.
- Certified coaches have higher income than non-certified coaches.
- Clients who work with certified coaches report better satisfaction and are more likely to recommend their coach to others.

By regulating standards, skills and core competencies for coach training, the ICF ensures that life coaches, business coaches, health coaches, and executive coaches are experienced, reliable professionals who abide by a strict code of ethics.

Two pathways to choose to become a coach Which one is for you?

You can choose upfront to train towards your PCC qualification with the ICF. If your intention is to have a professional coach certification, then this route is advisable as it saves you time and money.

If you are unsure of whether you want to go all the way to PCC, you can work towards your ACC accreditation with the ICF, and at a later point decide whether you wish to advance to a PCC level.

The MCC level is a step that coaches take much later once they have gained a significant amount of experience in their practice.

The Solution-Focused Accreditation program is for individuals who:

- use coaching skills in their workplace
- develop leadership skills
- want the foundational coaching skills
- want to integrate coaching but not necessarily practice exclusively as a professional coach.

TO OBTAIN THIS QUALIFICATION YOU NEED TO REGISTER FOR THE ERICKSON **SOLUTION-FOCUSED ACCREDITATION**, WHICH IS COMPRISED OF THE

SOLUTION-FOCUSED ESSENTIALS COURSE
+
MENTOR BUNDLE

The Solution-Focused Diploma is for individuals who:

- want to practice as a professional coach in private practice or at an advanced level in the work environment
- develop coach mastery skills that will help them to develop their leadership.

TO OBTAIN THIS QUALIFICATION YOU NEED TO REGISTER FOR THE **ERICKSON SOLUTION-FOCUSED DIPLOMA**, WHICH IS COMPRISED OF THE

SOLUTION-FOCUSED ESSENTIALS COURSE
+
ADVANCED APPLICATIONS COURSE
+
ADVANCED MENTOR BUNDLE



Methods of Learning:

- We offer training:
ONLINE (zoom training sessions), **OR**
ONSITE (options available at cities around the world), **OR**
BLENDED (some online and some in-person training)
- You will have in class training with a highly qualified facilitator
- You will do independent learning
- You will have practice labs that help you to develop your skills
- You will get mentoring by experienced coaches who help you to become better.

Solution-Focused DIPLOMA PROGRAM

Structure:

Solution-Focused Essentials Course

16 live sessions - 3 hrs 15 mins per session

13 live, facilitator-led session

2 facilitator led, live coaching labs

1 facilitator led live review

AND

16 hours of independent study

Solution-Focused Advanced Applications Course

16 live sessions -
3 hrs 15 mins per session

13 facilitator led live webinars

2 facilitator led live coaching labs

1 facilitator led live review

AND

16 hours of independent study

Advanced Mentor Bundle

6 individual mentor sessions

1 group mentor session

AND

1 oral assessment



This course is for **individuals who:**

- want to become professional coaches in a business, health, life or other niche area.
- have an interest in developing deep competencies to enable change in others and self.
- leaders who want to strengthen their competencies to lead others through improved listening, emotional intelligence, connection and leadership techniques that inspire others to achieve their potential.

You will walk **away with:**

- an Erickson qualification that allows you to practice as a professional coach
- the qualification required as part fulfillment towards the ICF PCC Accreditation (500 hours of coaching practice still required to fulfill ICF requirements.)
- level 3 listening skills for impactful coaching.
- in depth solution-focused coaching skills and frameworks.
- ability to ask deeper questions that drive real change.
- advanced coaching practice to develop your skills.

Course Curriculum



VALUES

You learn profound tools that support people to touch the core of who they are as human beings. You learn as a coach how to solicit what is most important so that there is an alignment of “heart and mind” of “dreams and goals”. When people are aligned with their values they are able to achieve success for themselves, by their own standards.

IDENTIFYING OBSTACLES

You learn how to guide clients to identify external and internal obstacles. Internal obstacles include limiting beliefs, ineffective thinking, old patterns, habits, triggers, fears or a restrictive mindset. External obstacles can be objections by others, time, cash flow, logistics or red tape.

FOSTERING COMMITMENT

You learn how to develop deep commitment and intrinsic motivation that helps you to travel with your clients into their inner being, value systems and to aid them in building up the courage to move towards mastery in their lives. The goal is to assist clients to strengthen their commitment so that they can experience meaningful progress and fulfillment as they are aligned with what really matters to them.

Erickson Provides you with:

Practical frameworks that help to keep you on track in your coaching sessions

Specific language that enables change in your clients

Exercises that you can use to catalyze change when your client encounters challenges

A process-formulated structure that makes coaching safe, easy and powerful for you and your client.



DEEPER COACHING

Learn how to embody the ethics and proficiencies as a highly capable professional coach. With advanced PCC level skills you learn how to artfully hold a space for your clients. You learn this by mastering the deep mindset patterns and programs and how these show up in language. Using linguist science you can shift clients by bringing new awareness and consequent breakthroughs. You will study some of the most significant patterns that people utilize to construct their unconscious patterns that impact every aspect of who they are and how they perceive themselves in all arenas of their lives.

ETHICS AND ICF-PCC COMPETENCIES

In all PCC level lessons you reinforce the core ICF competencies to coach at a professional level. These skills necessitate many hours of practice, watching professional demonstrations and ongoing mentorship to integrate the competencies. Erickson's masterful coach facilitators help you to develop and integrate your expertise in each of the competencies that you will need to pass your recordings and oral assessment.

MENTORSHIP SESSIONS

In these sessions, you work in groups and in individual one:one settings with a coach mentor of your choice. The focus is on your coaching competencies at the end of your training. You get very personalized input on how you can improve your skills so that you easily fulfill the requirements of a professional coach.

